

media release

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Canadian NLP Conference a Celebration of Change

Neuro-linguistic Programming offers hypnotists new roads to unconscious process

Toronto – 13 February 2009 – From April 24 to 26, 2009 NLP experts from across Canada will gather at the Valhalla Inn, Toronto, for the 20th Annual Conference of the Canadian Association of Neuro-linguistic Programming (NLP). Hypnotists who attend the conference will find that NLP provides new answers to questions about how to work with people who resist trance and how to make the most effective use of trance to facilitate rapid, positive change.

NLP practitioners use a variety of safe, reliable techniques to promote or manage rapid change. The field made its first big impact with rapid phobia cures based on the concept that fears learned quickly could be unlearned just as quickly. Since then, NLP has promoted rapid, positive change in fields from athletics to therapy to business. "We are helping people in Canada and internationally to learn more about one of the best approaches to expanding human potential," states CANLP President, Jean-Stephen Gendron.

Like hypnosis, NLP processes put the power of the unconscious mind to work on solving problems or achieving new levels of performance. NLP is based in part on the work of one of the world's most remarkable hypnotherapists, Milton Erickson. Hypnotists who have wondered about how Erickson used conversational trance will find that NLP adds new layers to their understanding. Some hypnotists find that they are able to be effective with a whole new range of clients after training in NLP.

The conference this year includes a two-day coaching course with international NLP leader, Dr. Michael Hall. Hall has published more than 40 books on using NLP to create transformative change. His course will offer participants a choice of models and techniques for working systematically and effectively to generate changes that work. Hall's models specifically include unconscious communication as one of the key models for successful coaching.

The third day of the conference will feature Canadian experts leading sessions in English and French. Participants will learn how NLP is being used in fields from childbirth to interviewing to wealth creation. Hypnotists who register to attend the conference will be inspired to learn more about NLP, apply practical tips to their own lives and work, and hear stories of how NLP facilitates the changes clients want. "Neuro-linguistic Programming is like technology; it evolves quickly and has the ability to enrich our daily lives. To be part of this great experience is to awaken the mind and to transform oneself to one's personal next level" says Jean-Stephen Gendron, CANLP President.

Full details and registration forms for the conference are available online at www.canlp.ca. The conference offers one day and three day pricing for groups and individuals. Preregistration is required and may be arranged online or by telephone to 1-888-572-0240.

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CANLP is a national association dedicated to the promotion and development of the worldwide practice of NLP. CANLP Members are individual NLP professionals including those interested in NLP and CANLP Institute Members who provide NLP certification programs in compliance to the CANLP Guidelines for Certification and or other programs that utilize NLP applications.