

media release

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Conference offers ways to get their best from others

Neuro-linguistic Programming offers a model for coaching success

Toronto – 13 February 2009 – From April 24 to 26, 2009 NLP experts from across Canada will gather at the Valhalla Inn, Toronto, for the 20th Annual Conference of the Canadian Association of Neuro-linguistic Programming (NLP). For almost 40 years, neurolinguistic programming has offered reliable techniques for noticing and replicating models of influence. Coaches, managers, and educators will meet at the CANLP conference to share ways of noticing, predicting and replicating ways to get the best out of others.

"If you're new in a role that depends on your ability to get the best from others, NLP is a great place to start," says Dr. Linda Ferguson, one of the conference speakers. "It's a very quick way to gather your best observations about what works and develop strategies that will work better, faster and more reliably. Experienced coaches will be able to apply the techniques more widely. They'll love paying attention to what's already working so that they can build on it consciously."

The conference this year includes a two-day coaching course with international NLP leader, Dr. Michael Hall. Hall has published more than 40 books on using NLP to create transformative change. His course will offer a choice of models and techniques for working systematically and effectively to generate changes that work. It's a great opportunity for people leading teams through changes or helping individuals to adjust to new working conditions. Ferguson comments, "So many people are stretched to their limits right now. Taking time for a new perspective and some new tools will allow influencers to be their best and to get the best from the people who count on them."

The third day of the conference will feature Canadian experts leading sessions in English and French. Participants will learn how NLP is being used in fields from childbirth to interviewing to wealth creation. "Neuro-linguistic Programming is like technology; it evolves quickly and has the ability to enrich our daily lives. To be part of this great experience is to awaken the mind and to transform oneself to one's personal next level" says Jean-Stephen Gendron, CANLP President. Newcomers and long-time practitioners will be inspired to learn more about NLP, apply practical tips to their own lives and work, and share their experiences of making positive change happen.

Full details and registration forms for the conference are available online at www.canlp.ca. The conference offers one day and three day pricing for groups and individuals. Preregistration is required and may be arranged online or by telephone to 1-888-572-0240.

CANLP is a national association dedicated to the promotion and development of the worldwide practice of NLP. CANLP Members are individual NLP professionals including those interested in NLP and CANLP Institute Members who provide NLP certification programs in compliance to the CANLP Guidelines for Certification and or other programs that utilize NLP applications.