

media release

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20th Annual Conference Celebrates NLP in Canada

Neuro-linguistic Programming provides techniques for transformative change

Toronto – 13 February 2009 – From April 24 to 26, 2009 NLP experts from across Canada will gather at the Valhalla Inn, Toronto, for the 20th Annual Conference of the Canadian Association of Neuro-linguistic Programming (NLP). The conference comes at the end of a winter in which many people have suffered rapid, unpredictable changes. NLP experts from a range of disciplines will demonstrate ways to facilitate positive change and coach people through unexpected or unwelcome changes. Registration is open to everyone interested in learning more about the field.

NLP practitioners use a variety of safe, reliable techniques to promote or manage rapid change. The field made its first big impact with rapid phobia cures based on the concept that fears learned quickly could be unlearned just as quickly. Since then, NLP has promoted rapid, positive change in fields from athletics to therapy to business. "We are helping people in Canada and internationally to learn more about one of the best approaches to expanding human potential," states CANLP President, Jean-Stephen Gendron.

Almost everyone is currently helping someone deal with the effects of the economic crisis. You might be a manager coaching your team, a friend supporting someone through job loss, or a professional coach helping clients work through stress. The conference this year includes a two-day coaching course with international NLP leader, Dr. Michael Hall. Hall has published more than 40 books on using NLP to create transformative change. His course will offer you a choice of models and techniques for working systematically and effectively to generate changes that work.

"Neuro-linguistic Programming is like technology; it evolves quickly and has the ability to enrich our daily lives. To be part of this great experience is to awaken the mind and to transform oneself to one's personal next level" says Jean-Stephen Gendron, CANLP President. The third day of the conference will feature Canadian experts leading sessions in English and French. Participants will learn how NLP is being used in fields from childbirth to interviewing to wealth creation. Newcomers and long-time practitioners will be inspired to learn more about NLP, apply practical tips to their own lives and work, and share their experiences of making positive change happen.

Full details and registration forms for the conference are available online at www.canlp.ca. The conference offers one day and three day pricing for groups and individuals. Preregistration is required and may be arranged online or by telephone to 1-888-572-0240.

CANLP is a national association dedicated to the promotion and development of the worldwide practice of NLP. CANLP Members are individual NLP professionals including those interested in NLP and CANLP Institute Members who provide NLP certification programs in compliance to the CANLP Guidelines for Certification and or other programs that utilize NLP applications.